

venue profile

for furthering cocktail education: "It is wonderful to host some of the world's most famous food scientists, bartenders, chemists and spirits experts, all delving into the ways of the cocktail to the backdrop of Victorian-era science and magic shows."

The summit is masterminded by drinks specialists Anistatia Miller and Jared Brown of consultancy and publisher Mixellany, who say that the objective is "to move the British bar industry from a group of enlightened professionals to a team of proactive catalysts for change in the same way that the London Bar Show was a protagonist of the cocktail renaissance a decade ago".

Other highlights of the summit include The Tequila Embassy, made up of seminars and classes on Mexico's national spirit, the Taste & Flavour seminars from Mark Ridgwell's team of drinks experts, and a cocktail theatre hosted by the Connoisseurs Club at Belfast's Merchant Hotel, which will feature an international array of speakers going through the cocktail eras from pre-Victorian to today. Recalling TV's Dragons' Den, the Shark Pool will see contestants pitching ideas, from new bar concepts to food menus, to a panel of



industry leaders including Eric Yu of The Breakfast Group, Mark Fuller of Concept Venues, Richard Wynne of Shoreditch's Callooh Callay, Tim Bacon of Living Ventures Restaurants and Simon van Moppes of Pernod Ricard UK.

Bartender competitions take place throughout the two days of the show. Finalists in the Ultimate Cocktail Competition will show off their best in categories of classic revival, tiki, modern cocktail and molecular creations. The Bartender "Black Box"

Competition will pitch celebrity mixologists from England, Ireland, Scotland, Wales and Northern Ireland against each other to decide who is the "King of the Black Box".

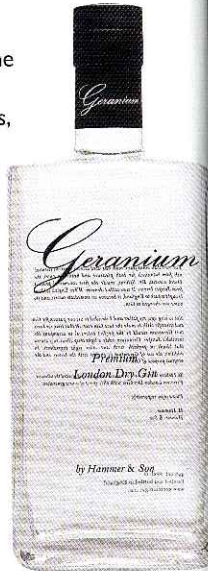
The Bar Build section of the Bar Show returns this year, created specifically for designers, manufacturers, architects, specifiers, contractors and anyone with an interest in bar design, fit-out and equipment.



Exhibitors will showcase the latest in furniture, lighting, sound, AV, surface coverings, interior decorations, washrooms and other new products and services.

Bar Build is sponsored by the Society of British Interior Design, whose chairman Vanessa Brady says: "Bar Build is seen as the place to discover all the latest in contemporary bar design. This dedicated area continues to inspire and lead the industry."

Top designer Shaun Clarkson of Shaun Clarkson ID adds: "I've been involved with the Bar Show since its very first year and I'm always amazed at the quality of design exhibits, the student design on offer and the effort people put into their stands. My design team and I gain great energy and make brand new contacts, which always provides a positive experience."



List of exhibitors

42Below
AG Barr
Akvinta
Arette
Astounding Interiors
Aussie Spirits
Bacardi Brown-Forman Brands
Bermar International
Bill
Bleep UK
Boost Drinks
Caorunn Gin
Cazadores
Chase Distillery
Compactors Direct
Concorde BGW
Costco UK
Design Exchange
Dining Chairs UK
E-Lites Electronic Cigarettes
El Dorado
El Jimador
Envape
Epos Group

Fentimans
Filmbank Distributors
Funkin
Future Products
Gallaher
Gamucci
Geometric Furniture
Geranium Gin
GO IN
Goslings
Hangar One
Haymans
Herradura
Hi-Spirits
iControl Hospitality
Iceberg Vodka
Imbibe Drinks
IMC
Indigo Press
Jack Wimperis Glass
Kaezen
Lactron
Leblon
Love Drinks
Mangrove UK

Martin Miller's Gin
Mekhong
Monin UK (Bennett Opie)
Nelson Dish and Glass Washers
NFS Hospitality Corporation
Parsley In Time
Pernod Ricard
PointOne EPOs
Ponthier
Puro Bevanda
Pussy Drinks
Ron Barceló
Sacred Microdistillery
Satelliet-Browns
Space Design Studios
SSE Audio Group
Telegreen
The Bitter Truth
TOFFOC
TXD
UK Bar Management
Welco Bar Snacks
Wine & Spirit International
Wyborowa
Z2Systems

This list was correct at time of going to press. Visit www.barshow.co.uk for updates.