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## Burberry's Back



And about time too... The Regent Street brand will once again show at London Fashion Week this September, in a move that sees it return from the catwalks of Milan.

The return home coincides with the 25th anniversary celebrations of the British Fashion Council, London Fashion Week and the British Fashion Awards. In short, 25 years of London Fashion.

And who better to epitomise London fashion, than **Burberry**? Creative Director, Christopher Bailey, had this to say of the decision to return to the capital:

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"London is our home – it's in the heart of this global luxury brand and the centre of all our creativity. We are so excited to be showing during London Fashion Week, and particularly to be part of its historic 25th anniversary. We are incredibly proud of our Britishness and this is really a wonderful opportunity to celebrate that in our home city."

Set to take place from 18 – 22 September, this time around also sees London Fashion Week make the move to Somerset House, as opposed to its previous home at the Natural History Museum. The move to a more central location and such an iconic venue, is also part of the council's 25 year celebrations.

How will you be celebrating London Fashion Week? [Follow us](#) on twitter and let us know!

*Looking forward to London Fashion Week? Would you love to attend the spring/summer '10 preview show for Regent Street based designer SADO?*



*If yes, simply answer this question:*

**Which Regent Street brand is returning to LFW this year?**

Send you answer to SADO at [stman4U@hotmail.com](mailto:stman4U@hotmail.com)

*As well as two VIP tickets to the show, taking place at 7:30pm at 180 Strand on September 22, the winner will also receive an invitation to the after show party at nearby Sway Club in Covent Garden, plus a bottle of premium Caorunn Scottish Gin.*

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